



# CAPABILITIES STATEMENT



Badie Designs is an award-winning creative agency that's eager to elevate your business to the next level. We provide branding, web design and marketing services to government agencies, corporations, and small businesses. We help our clients succeed by providing creative solutions that increase growth and profitability. Badie Designs strives to stay at the forefront of design and marketing practices. We're renowned for our results. We're skilled at working with national and international businesses in a broad spectrum of industries.

## Company Location

Badie Designs is located near I-75/85 in Downtown Atlanta.

## Differentiators

- We complete projects on time and within budget.
- We have the ability to carry payroll.
- We produce high quality work with fast turnaround.

## Core Capabilities



Graphic Design



Marketing



Web Design

## Identification Numbers

TIN: 455531634

DUNS: 036535303

CAGE Code: 876T3

## Professional Associations

West Midtown Business Alliance

## Design Awards

Thumbtack Top 3 Marketing Consultants in Atlanta (2015)

International Design Awards Honorable Mention (2017)

DesignRush #1 Creative Agency in Georgia (2018)

## Contact Information

Taneka Badie Geary, Owner  
115 Martin Luther King Jr. Drive SW, Suite 225  
Atlanta, GA 30303

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info@badiedesigns.com

www.badiedesigns.com

## NAICS Codes

- 511130 Book Publishers
- 541430 Graphic Design Services
- 541490 Other Specialized Design Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541613 Marketing Consulting Services
- 541850 Outdoor Advertising
- 541860 Direct Mail Advertising
- 541890 Other Services Related to Advertising
- 541910 Marketing Research and Public Opinion Polling

## PSC Codes

- T003 Photo/Map/Print/Publication- Cataloging
- T001 Photo/Map/Print/Publication- Arts/Graphics



## Past Performances & References



**Georgia Minority Supplier Development Council (GMSDC)**  
Badie Designs worked with GMSDC, the state of Georgia's leading small business development and supplier diversity organization, to develop an interactive website that enhanced communication between Georgia corporations and Minority Business Enterprise (MBE) firms.

**POC:** Florena Oliver  
Vice President, GMSDC  
**Phone:** 404-589-4924  
**Email:** florenao@gmsdc.org

### House of Cheatham

Since 2015, Badie Designs has been providing graphic and web design assistance as an extension to their creative department. We help House of Cheatham with their creative needs to efficiently market their products by providing event graphics, product labels, email campaigns, product displays, website design and maintenance.

**POC:** Dwan White  
Global Marketing Director, House of Cheatham  
**Phone:** 816-729-0415  
**Email:** dwhite@houseofcheatham.com

### Creative Flame Media

Creative Flame Media selected Badie Designs as a sub-contractor to design the print materials for the RSA Charge (corporate division of EMC) 2015 conference. Designs included infographics, banners, posters, signage, program booklet, badge and buttons.

**POC:** Nicole Carter  
Owner, Creative Flame Media  
**Phone:** 404.965.2505 ext. 1  
**Email:** nicole@creativeflamemedia.com



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